

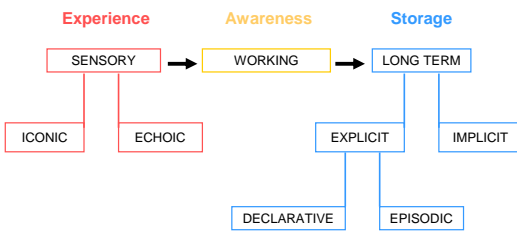
Memory II



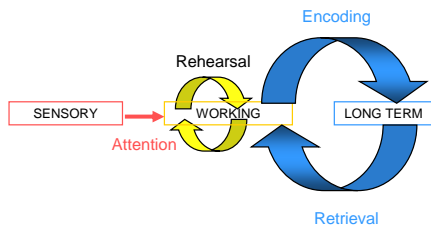
1. Operations of Memory
2. Memory metaphors: attic or construction?
3. Memory distortions

Today's Music Selections:

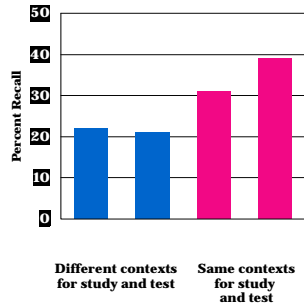
Kinds of Memory



Operations of Memory



Context-Dependent Memory



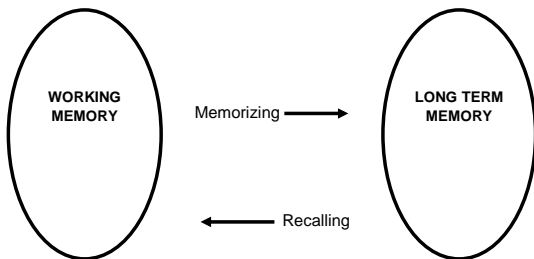
If Memory is an Attic, then...

...how do we fit so much stuff in there?

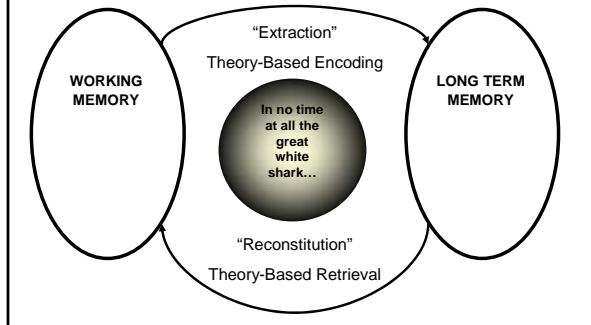
...how can the stuff we take out be different than the stuff we put in?



How Memory Feels



How Memory Is



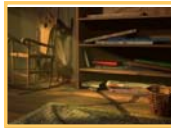
So...

...how do we fit so much stuff in there?

EXTRACTION

...how can the stuff we take out be different than the stuff we put in?

RECONSTITUTION



How does memory get distorted?

- Power of suggestion
- Retroactive Interference
- Identifying the source
- Attitudes and Beliefs
- Self-protection; Self-promotion; Self-deception



Summary

Memory feels like an attic
but it isn't

Memories don't say where
they came from.

Memories can feel very
right, but be very
wrong